

ABP RATES

Effective from April 15, 2025

আনন্দবাজার পত্রিকা
পাঠকই প্রথম
The Telegraph
Unputdownable

All rates in Rs. per square centimeter

Anandabazar Patrika	Monday -Thursday		Friday - Sunday	
	B/W	Colour	B/W	Colour
ALL EDITIONS	5930	8880	6150	9250
ALL EDITIONS FRONT PAGE (20 cm X 12.1 cm)+	-	2636160	-	2741890
ALL EDITIONS FRONT PAGE (25 cm X 16.3 cm)+	-	4438890	-	4616910
METROPOLITAN (Kolkata+Howrah+Hooghly+24 pgns)	4190	6140	4360	6390
METROPOLITAN FRONT PAGE (20 cm X 12.1 cm)+	-	1655930	-	1724920
METROPOLITAN FRONT PAGE (25 cm X 16.3 cm)+	-	2788460	-	2904650
HOWRAH-HOOGHLY-24 PARGANAS	690	860	720	900
BARDDHAMAN	400	500	420	520
BANKURA-BIRBHUM-PURULIA	260	340	270	350
NADIA-MURSHIDABAD	330	400	340	420
MIDNAPUR	380	470	390	490
SOUTH BENGAL	1570	1950	1630	2030
NORTH BENGAL	540	670	560	690
TENDER	3000	4180	3000	4180
APPOINTMENT	2120	2120	2120	2120
PATRIKA FRONT PAGE (Saturday)	-	-	-	7100
PATRIKA BACK PAGE	-	-	-	7100
PATRIKA INSIDE PAGES	-	-	-	5020
RABIBASARIYO FRONT PAGE (Sunday)	-	-	-	7100
RABIBASARIYO BACK PAGE	-	-	-	7100
RABIBASARIYO INSIDE PAGES	-	-	3080	5520

The Telegraph	Monday -Thursday		Friday - Sunday	
	B/W	Colour	B/W	Colour
ALL EDITIONS	2930	4500	3680	5630
ALL EDITIONS FRONT PAGE (20 cm X 12.1 cm)+	-	1372460	-	1715460
ALL EDITIONS FRONT PAGE (25 cm X 16.3 cm)+	-	2311410	-	2888510
CALCUTTA EDITION METRO	1700	2390	1890	2790
SOUTH BENGAL	510	810	630	1020
NORTH BENGAL	290	430	390	560
TENDER	2520	3540	2520	3540
APPOINTMENTS (All Editions) Only Tuesday	1720	1720	1720	1720
APPOINTMENTS (Calcutta Edition METRO) Only Tuesday	890	890	890	890
1/2 FRONT PAGE & BACK PAGE (Calcutta Edition)	-	2410	-	2630
1/2 OTHER PAGES (Calcutta Edition)	-	2080	-	2540
1/2 FRONT PAGE & BACK PAGE (All Editions)	-	2930	-	3130
1/2 OTHER PAGES (All Editions)	-	2570	-	3030
YOU (Tuesday)	-	930	-	-
SALT LAKE TABLOID (Friday)	-	-	-	80
TELEKIDS (Wednesday)	-	310	-	-
TTIS (Monday)	-	190	-	-
TT SCHOOL EDITION (Monday - Friday)	-	30	-	-
YOUNG MINDS VERTICAL (TTIS + Telekids + School Edition)	-	500	-	-

+ Block Rate

Rates subject to revision. E & OE

- Political Advertisements: 50% premium
- Page 3 & Back Page: 15% premium
- Page Position: 10% premium
- Festival premium: 10% would apply 30 days prior to Durga Puja & 15 days prior to Diwali
- 1 or more Cover on Covers & 3 or 4 column Flaps may be there on Front Page Solus/ Semi Solus ads.
- Upto 2 editions: 5% discount
- More than 2 editions: 10% discount
- Anandabazar Patrika+The Telegraph combination discount: 17%

Digital Material Requirements

File Format (IBM PC): pdf, tiff No Raw/Open files will be accepted.

e-mail: admaterial@abp.in e-mail for all revised materials: revisedadmaterial@abp.in

Terms & Conditions

- Every precaution will be taken to ensure that competitive advertisements are not published on the same page. However no guarantee can be given to that effect. No claims will be entertained for discounting/make goods in case competitive ads appear on the same or facing page.
- No particular position or page is guaranteed unless premium is paid for the same. All possible care will be taken to ensure proper reproduction. However, the company will not be responsible for improper printing due to supply of defective material.
- Materials will be printed as supplied by the agency/client without any correction at our end.
- All efforts will be made to print All Edition advertisements on the same day. However, no guarantee can be given for the same. The advertisement will be published within 48 hours of the original date, in case not carried on the same day.
- In case corrections/alterations are made on a previously published advertisement, detailed instructions for the changes need to be made for the repeat insertions as well. Make good for publication of incorrect ad if merely repeat date is mentioned will not be entertained.
- Advertisement materials will be retained at our end for 15 days post publication. The company will not be responsible for any material after that period.
- Reproduction related complaints need to be brought to notice within 5 days of publication. No complaints will be entertained thereafter.
- All advertorial feature content should be provided in Noto font.

Guidelines

- Column widths are fixed and materials should be prepared accordingly. Width of all advertisements will be measured as per our standard column width. Example: A two column advertisement will be treated as 7.9 cm as per our standard width even if it measures less than 7.9 cm.
- Release Orders should mention height, number of columns and width. Example: if advertisement is 25 x 4 then RO should mention 25x4, width 16.3 cm.
- Column width will be considered to one decimal place for billing purpose.
- All advertisements in Anandabazar Patrika (ABP) and The Telegraph (TT) having height of 46 cm or more will be treated as full height advertisements (50 cm).
- Height of advertisements will be taken as whole number for billing purpose. A fraction of a cm measuring 0.5 cm or more will be treated as 1 (one) cm.
- A combination advertisement (i.e. ABP+TT) must be published within 30 days from the date of publication of the first advertisement. Otherwise, the first advertisement will be billed as per individual rate.
- Minimum size of an advertisement is 3 cm (H) x 3.8 cm(W).

Deadlines

A. Receipt of Release Orders & Materials

- All Release Orders have to reach us by 10am for advertisements to be published on the following day.
- Advertisement materials must accompany the Release Orders.
- Advertisements that need to be prepared by us need to reach us 2 working days in advance.
- For issue days Sunday, Monday and Jobs on Tuesday all Release Orders and Materials need to reach us on the previous Friday by 4pm.

B. Cancellation Charges

Front Pages		Other Pages	
• > 3 days	No charge	• > 2 days	No charge
• 3-2 days	50%	• 2-1 days	25%
• < 2 days	100%	• Previous day	65%

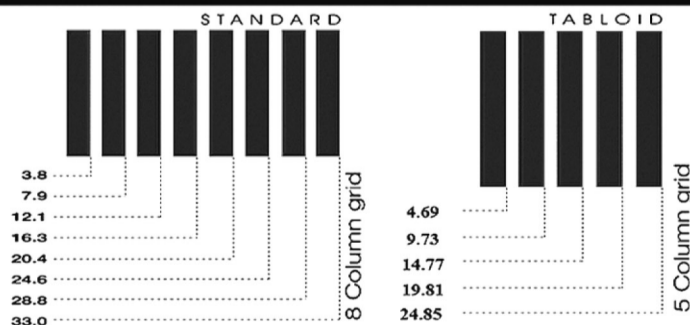
- All cancellations need to be informed by 11am on the respective days mentioned above.
- Bills will be automatically raised by the system on the basis of release order, in case the cancellation and/or the material is not received within the scheduled time.

Material Guidelines

- Ad file should not contain any extra matter (that will not be printed) • Avoid thin/lower point/ serif type in reverse • Avoid colour type in same group of colours with the background colour. e.g. 20% Red against 50% Red • Avoid Yellow colour type against light background
- File size should be optimised for effective work-flow. eg. A full page colour ad should have a file size of not more than 70mb • In the EPS/ PDF file linked image/ images should be in CMYK • Minimum 250 Resolution for SNP & 300 Resolution for GNP/Artpaper • All the text should be converted to path • All overprint should be removed • Single color black, instead of 4-color black, to be used for texts • Electronic documents should always be accompanied by a proof sheet/print • All colors in the ad must be in CMYK optimized for newspaper printing. In Black and White ads, only black is permitted (K in CMYK). Pantone and RGB colors should not be used. • Do not use styles like "bold" or "italic" in the program, but always select the correct font from the font-menu (e.g. TimesBold or TimesItalic) Text in illustrations/logos must be transferred into lettercontours.

MECHANICAL DATA

All measurements are in centimeter



Anandabazar Patrika (ABP) and The Telegraph (TT) Classifieds Rate Card Effective November 2024

Effective from November, 2024

ABP & TT Terms & Conditions

ABP & TT Terms & Conditions



• Minimum number of characters chargeable per advertisement are as given:

Categories	Min. no. of characters		
	ABP Main	ABP Zonal	TT Main/Zonals
Matrimonial	120	120	115
Jobs	130		115
Education	130		115
Property	130		132
Business	130		115
Holidaying	130		115
Astrology	120		115

Categories	Min. no. of characters		
	ABP Main	ABP Zonal	TT Main/Zonals
Automobile	130	120	132
Books	130		115
Commercial	120		115
Non Commercial (Personal ads)	120		115
Health	130		115
CBP-Business in T2			110

- For advertisements being charged on 'per – line basis', the min. no. of lines for Anandabazar Patrika and The Telegraph is 5 (Change of Name, Lost & Found, Notice related, Tender)
- Minimum size for Classified Display advertisement is 14 sq.cm. [5 cm (h) x 2.8 cm (w)]. Maximum height for 2 column advertisements is 10 cm and for 3 or more column advertisements it is 8 cm
- To avail of the combination rate facility, the content and size (in case of display) of the advertisement should be same and all the advertisements will have to be booked together in the same release order/form.
- Minimum size of Advertorials will be 8 cm (height) x 11.8 cm (width) (With maximum size: 15 cm (height) x 11.8 cm (width)). "ADVT" will be written at the top left/right corner of the article
- For advertisements with a Box Number, a fixed charge is applicable for the advertisement plus Rs.35.00 will be charged for replies collected from our office counter or Rs.65.00 will be charged for replies to be sent to the advertiser or an additional Rs. 800.00 will be charged for forwarding the replies outside India. Box replies for Situation Vacant ads in Anandabazar Patrika or a combination ad are to be collected from the office counter only
- For giving photographs in regular classified columns the size would be 2.8 cm width and 3.25 cm height. For such photographs a fixed charge is applicable
- Premium for Tick, Heart, Bullet, Telephone, Screen and Spot Colour are as follows:
For ABP-Tick, Heart, Bullet, Telephone 15%, Colour 20% or 15% (depending on the category) Screen 25%
For TT- Tick, Heart, Bullet, Telephone 5%, Colour 5%
- Bold headings will be a maximum of 5 lines and a fixed charge will be applicable
- Premium is applicable for fixed positions in all classifications (except Matrimonial). Premium applicable is as follows:
ABP: 1st-50%, 2nd-40%, 3rd-30%, 4th-20%, 5th-10%
TT: 1st-50%, 2nd-40%, 3rd-30%, 4th-20%, 5th-10%
- The rest of the ads will be scheduled on a "first booked first scheduled" basis
- In case of any rate revision, revised rates will be applicable with immediate effect
- Height of logo may be either 1cm or 2 cm for which a fixed charge is applicable
- To avail the slab rates, bookings will have to be sent vide a single RO. A maximum leeway of three insertions will be given, failing which the future releases will start at the first slab
- Slab rate will be applicable on reducing slab basis except for Udyog (in ABP), Grohoratna (in ABP) [last slab rate applicable]
- The size of Classified Display ads in slabs must be of the same size
- In case of combination ads, cancellation will be permitted only within the deadline for cancelling the first ad. Deadline for cancelling any ad on weekdays is 3 pm on the day prior to publication. For ads to be published on a Sunday, cancellation deadline is Friday 5:30 pm
- If there is any intermediate rate change, new rates as per the prevalent slabs will be applicable
- Left / center / right aligned lines will be allowed only for Tender, Notice and Personal ads (for eg. Marriage Anniversary, Birth, Birthday, Death, Missing etc.)
- Anandabazar Patrika (main) + The Telegraph (main) - 10% combination discount; (for certain categories-Name Change, Matrimonial, Death Related mentioned in rate card combined rates are applicable instead of combined discount)
- Minimum size for astrology in ABP & TT is 6 cm (height) x 5.8 cm (width)
- Fixed size for Classified Display under Death Related (Individual) category (on all days) is 5 cm (height) x 5.8cm (width) with special rate
- No particular position or page is guaranteed unless premium is paid for the same
- You need to send a material instruction for repeat of material
- Bills will automatically be raised by the system on the basis of the release order, in case the cancellation and/or the material is not received within the scheduled time
- For certain category of ads supporting documents are mandatory to place the ad

ABP Business

ইত্যাদি



Liner Rates	Cost/Character	Heading	Logo 1cm	Logo 2cm
Single Insertion (Monday to Saturday Page 2, Sunday in Ityadi Tabloid)	46	2112	2150	4300
1 Paid + 1 Free! Insertion (Monday to Saturday Page 2, Sunday in Ityadi Tabloid) (Apart from Mobile Tower, Loan & Investment)	50	2112	2150	4300

Classifieds Display Page 2	Rate B/W	Rate Colour
1 Paid + 1 Free! Insertion (Monday to Saturday Page 2 (Apart from Mobile Tower, Loan & Investment)	600 Per Sq Cm	720 Per Sq Cm

Classifieds Display All Day	Single Insertion	2nd Insertion	3rd Insertion	4th Insertion
Mobile Tower, Loan & Investment B/W	800	1450	2000	2400

CPD	Single Insertion	1+1 Insertion
CPD Rate All Day (Only for East) + ABP Classified Display (Sunday)	700 Per Sq Cm	1280 Per Sq Cm

Business Corner on Sunday in Ityadi Tabloid (Colour) 1 Paid 1 Free	1 to 5 Insertion	6 to 10 Insertion	Business Corner on Sunday in Ityadi Tabloid (Colour) 1 Paid 1 Free	1 to 5 Insertion	6 to 10 Insertion
5 X 2.8	3360	2940	5 X 11.8	8715	7665
5 X 5.8	5670	4620	5 X 14.8	10290	9240
5 X 8.8	7140	6090	5 X 23.9	23100	21000

Sunday Ityadi Tabloid Special Sizes (Colour)	Rate
Quarter Page (1+1) 11.8 cm(W) X 15 cm(H)	75,000
Half Page (1+1) 23.9 cm(W) X 15 cm(H)	1,30,000
"Front Page Strip Single Insertion 20.9 cm(W) X 8 cm(H)"	60,000
Front Page Strip 2 Insertion 20.9 cm(W) X 8 cm(H)	1,00,000
"Front Page Strip 3 Insertion 20.9 cm(W) X 8 cm(H)"	1,20,000

Uddyog (Colour)	1 to 5	6 to 10	11 to 20	21 to 30	31 to 40
Uddyog on Every Monday (Fixed Size 6 X 33)	495	450	420	385	336

Liner 130 Nos of Character minimum. 5% GST to be added. 20% extra for colour.

ইত্যাদি

আনন্দবাজার পত্রিকা

পাত্র চাই ১-৬ পাত্রী চাই ৬-১১ চাকরি ১১-১৩ সম্পত্তি ১৩-১৪ বেড়া ১৪-১৭ স্বাস্থ্য ১৭-১৮ ব্যবসা ও পরিষেবা ১৮-২৫ শিক্ষা ২৫-২৮ বই ২৮

BRIDE WANTED
 Yash 22/09/84 English & History, B.Sc. (Free Class), Double started own house at Barabati, Sambalpur.
 9748095081
 Groom from Bankuru, Das (Baisnab), working in Central Police, fair, only son.
 9748095081
 Brides from...
 9748095081

LONDON SQUARE GARDEN FARM HOUSE & SUPPLIERS
 9748095081
 আন্তর্জাতিক মানের গোটারি ফার্ম, ব্ল্যাক রাইস এবং জুট উৎপাদন ও সাপ্লাই ব্যবসার সাথে অন্তর্ভুক্ত হয়ে অল্প কিছুদিনের মধ্যেই আশাতীত মুনাফা অর্জন করুন।
 অফার সীমিত সময়ের জন্য। ফোন: 0000012345

Business-CPD_10x2
 স্বর্ণযাত্রাধামাকা
 আমাদের ৫ম বর্ষপূর্তি উপলক্ষে আগামী ৪ থেকে ১৯ জুলাই প্রতিটি কেনাকাটায় পান বিশেষ ছাড়!
 বিশ্বস্ত জুয়েলার্স
 ৩৯বি, পোহরডাঙ্গা রোড, উত্তর ১৪ পরগণা। ফোন: 0000012345

Business CPD_5x2
 দুর্দান্ত অফার
 আকর্ষণীয় ছাড়
 ভারতের সবচেয়ে উন্নত ওয়াটার পিউরিফিকেশন সিস্টেম
 স্পেশাল অফার
 অন ড্রিংকিং
 ওয়াটার প্ল্যান্ট
 ব্যবসায়িক যোগাযোগ: WATER PROJECT
 ৩৫এ, ময়নাডাঙ্গা রোড, উত্তর ১৪ পরগণা। ফোন: 0000012345

Business_15x4
 মনের মতো স্বাদে
 পছন্দ মতো প্যাকে
 সাধ্য মতো দামে
 আপনার প্রিয়জনকে দিন
 গার্ডেন ফ্রেশ চা এর
 বিশেষ প্যাক বিনিময়ে পান
 অফুরন্ত ভালবাসা
 সামান্য বিনিয়োগে আপনি হয়ে যান একজন বিশিষ্ট দার্জিলিং চা বিক্রেতা

Business_5x2
 বিবাহ অনুরোধ উপনয়ন
 সহ অন্য যেকোনো অনুষ্ঠানে স্বাদে-আত্মাদের সঙ্গী
 ভূরিভোজ ক্যাটারার
 সাধারণ মধ্যে স্বাদ পূরণ করে অতিথি
 আপায়ন করুন রাজকীয়ভাবে।
 যোগাযোগ : 0000012345

Business_2 cm Logo liner
 ব্যবসা ও পরিষেবা
 বন্ধুত্ব

Business_2 cm Logo liner
 বাড়ির পরিবেশ
 ও আরাম
 আমাদের
 দায়বদ্ধতা

Business_2 cm Logo liner
 ৩০ বিঘা জমি নিয়ে
 বিশ্বমানের অত্যাধুনিক
 সুবিধামুক্ত বন্ধুত্ব। থাক
 খাওয়া হেলথি চেক-আপ
 সহ মাসে ৮০০০ টাকা।
 ফোন- 0000000000
 000000 00000000

TT Business

The Telegraph CLASSIFIED



Liner Rates (TT Main & T2 All Day)	Cost Per Character	Heading	Logo 1 cm	Logo 2 cm
1 to 5 insertion	14	644	938	1875
6 to 10 insertion	13	598	905	1810
11 to 20 insertion	12	552	806	1610
21 to 30 insertion	11	506	737	1474
31 to 40 insertion	10	460	603	1206

Insertion	1 to 5	6 to 10	11 to 20	21 to 30	31 to 40
TT Classifieds Display on Sunday & CPD on Every Day (CPD Only for East)	635 Per Sq Cm	625 Per Sq Cm	590 Per Sq Cm	470 Per Sq Cm	430 Per Sq Cm
TT Classified Display Monday To Saturday	400 Per Sq Cm	350 Per Sq Cm	300 Per Sq Cm	270 Per Sq Cm	250 Per Sq Cm

TT Business Corner on Sunday (Colour) 1 Paid 1 Free	1 to 5 Insertion	6 to 10 Insertion	Business Corner on Sunday in Ityadi Tabloid (Colour) 1 Paid 1 Free	1 to 5 Insertion	6 to 10 Insertion
5 X 2.8	2000	1500	5 X 11.8	6500	5500
5 X 5.8	3500	2500	5 X 14.8	7500	6500
5 X 8.8	5000	4000			

T2 Rates	1 to 4	5 to 7	8 And Above
t2 Whats On! All Day (Colour)	175 Single Ins Per Sq Cm	—	—
What's On! Trends on every Saturday & Wednesday for Garments Retail & Boutique Colour)	170 Per Sq Cm	160 Per Sq Cm	150 Per Sq Cm
What's On! Food Joint on every Friday & Saturday for Restaurant (Colour)	170 Per Sq Cm	160 Per Sq Cm	150 Per Sq Cm
What's On! Grooming On every Saturday & Sunday for Saloon & Spa (Colour)	170 Per Sq Cm	160 Per Sq Cm	150 Per Sq Cm

Liner 115 Nos of Character minimum. 5% GST to be added.5% extra for colour

The Telegraph CLASSIFIED

Business_2 cm Logo Liner

BRIDE WANTED

Yadav 32/50 MA English & Hindi, B.A. (Pass Class), Double started own home at Sakinaka. Established business man, wanted fair, pretty, educated, graduate bride.

7003098738

Green from Bankura, Haz (Baidyanah), working in Central Police fair, only son, 33'-5"-8", own two stored house, mutual divorce, wanted suitable bride.

Mr 8944034498

Green WB Saptami 33/50 MA English & Hindi, B.A. (Pass Class), Double started own home at Sakinaka. Established business man, wanted fair, pretty, educated, graduate bride.

7003098738

Green WB Saptami 33/50 MA English & Hindi, B.A. (Pass Class), Double started own home at Sakinaka. Established business man, wanted fair, pretty, educated, graduate bride.

7003098738

Green WB Saptami 33/50 MA English & Hindi, B.A. (Pass Class), Double started own home at Sakinaka. Established business man, wanted fair, pretty, educated, graduate bride.

7003098738

Green WB Saptami 33/50 MA English & Hindi, B.A. (Pass Class), Double started own home at Sakinaka. Established business man, wanted fair, pretty, educated, graduate bride.

7003098738

BUSINESS/SERVICE

JEWELLERY

GOLD & DIAMOND MERCHANT

Ph: 000012345 000054321

LEADING Jewellery House
(Retail & wholesale & online Apps) Gold & Diamond Marchant looking for a financially Sound Business Partner. Interested individuals/Companies contact immediately.

000000. 0000000

Business Graph_6x4

SalesPerson
midseason
sale
Open 7 days a week
up to **50% OFF**
Call: 000012345 # Shopping helpline: storesalesperson.com

FUSION
WE'RE HIRING FOR 500 CUSTOMER SERVICE ASSOCIATES

Effective from November, 2024

ABP & TT Tender Notice

ABP & TT Tender Notice



ইত্যাদি | The Telegraph CLASSIFIED

ABP

Liner (Min. 5 lines)	Cost per Line	Heading	Photo	Logo 1 cm	Logo 2 cm
Tender (Weekdays)	720	1440		3465	6930
Tender (Sundays)	770	1540		3810	7620
Notice-Commercial (Weekdays)	695	1390	6930	3035	6070
Notice-Commercial (Sundays)	750	1500	7507	3320	6635
Notice-Non-Commercial (All days)	310	620	3105		

Classifieds Display	Rates	ABP Ityadi	Cost per Line	Heading	Photo	Classifieds Display
Tender (Weekdays)	1460 Per Sq Cm					
Tender (Sundays)	1490 Per Sq Cm		170	340	1705	550
Notice-Commercial (Weekdays)	1150 Per Sq Cm					
Notice-Commercial (Sundays)	1245 Per Sq Cm					
Notice Non-Commercial (All day)	550 Per Sq Cm					
		Change of Name, Lost & Found (All Days)				
		Sale & Possession Notice				190

The Telegraph

Liner (Min. 5 lines)	Cost per Line	Heading	Photo	Logo 1 cm	Logo 2 cm
Tender (Weekdays)	485	970		3985	7970
Tender (Sundays)	520	1040		4063	8127
Notice-Commercial (All days)	410	820	4095	3490	6982
Notice-Non-Commercial (All days)	235	470	2365		

Classifieds Display	Rates	TT Classified	Cost per Line	Heading	Photo	Classifieds Display
Tender (Weekdays)	1390 Per Sq Cm					
Tender (Sundays)	1570 Per Sq Cm					
Notice-Commercial (All day)	1200 Per Sq Cm					
Notice Non-Commercial (All day)	510 Per Sq Cm					
		Change of Name, Lost & Found (All Days) (Per Line)	215	430	2140	510
		Change of Name, Lost & Found ABP+TT (All Days) (Per Line)	150 + 207	300 + 414	1500 + 2070	
		Sale & Possession Notice (All Days)				85

*ABP - Colour Premium 20%
*TT - Colour Premium 5%
*5% GST to be added.

ইত্যাদি

আনন্দবাজার পত্রিকা

The Telegraph CLASSIFIED

Tender_Liner

টেন্ডার

XXXXXXXXXX UNIVERSITY Kolkata - 700000
Ref. No: XX/XX/TENDER/XX/2019
Date: 27.06.2019
Quotation Notice
Sealed quotations are invited from the reputed vendors for the "Renewal of subscriptions of Backup Exec Server (Ver.00.x) with agents". For details visit <http://ecircular.xxxxxxxx.ac.in/Tender>
Last date of Submission- 15.07.2019
Finance Officer

Tender_10x2

Notice Inviting Quotation
Consultancy Services for conducting Feasibility Study & Subsequent preparation of XXX for the Projects:
1) Construction of flyover from junction of Xxxx Road near XXXX to XXXX through the XXXX, in Kolkata, West Bengal.
Tender ID: 2019_XX_00000_1
Tender Reference Number: NIQ-01/2019-00/XX/XXXX-I XXX(XX)
2) Construction of XXXX from XXXXX to XXXXX through XXXX Road with three arms (A) towards XXXXX More at X.X. Mukherjee Road Crossing, (B) towards XXXX Park at XXXX Road Crossing & (C) towards XXXX Library near XXXX Road and XXXX Road in Kolkata, West Bengal.
Tender ID: 2019_XX_00000_000
Tender Reference Number : NIQ-00/2019-00/00/XXXX-I XX(R)XXX
Tender documents are available in the website of <https://xxtenders.gov.in>

Executive Engineer XXXX
XXXXXXXXXX
XXXXXXXXXX
Dt-00.00.2019

Tender_Liner

TENDER

XXXXXXXXXX UNIVERSITY Kolkata - 700000
Ref. No: XX/XX/TENDER/XX/2019
Date: 27.06.2019
Quotation Notice
Sealed quotations are invited from the reputed vendors for the "Renewal of subscriptions of Backup Exec Server (Ver.00.x) with agents". For details visit <http://ecircular.xxxxxxxx.ac.in/Tender>
Last date of Submission- 15.07.2019
Finance Officer

Name Change_Liner

নাম পরিবর্তন

আমি কামলকান্তি রায় পিতা অশীষ কামলকান্তি রায় মাস্টার, মূলতঃ কলকাতা অমলকান্তি রায় লেখা হইয়াছে ২০/০১/৯৯, 1st class Judicial Magistrate xxxxxx Affidavit বলে পিতার নাম অমলকান্তি রায় হইতে কামলকান্তি রায় হইল। কামলকান্তি রায় ও অমলকান্তি রায় এক ও অভিন্ন ব্যক্তি।

Name Change_Liner

CHANGE OF NAME

I Sumita Rani spouse of Rabinranath Sanyal, P.O. - XXXX, Kolkata, W.B. have changed my name from Sumita Rani to Amita Rani Sanyal vide affidavit dated 00.00.2019 before XXXX Executive Magistrate.

Effective from November, 2024

ABP & TT Holidaying

ABP & TT Holidaying

ইত্যাদি | The Telegraph CLASSIFIED



ABP Liner (Min : 130 Characters)	Cost/Character	Heading	Logo 1cm	Logo 2cm
Travel	36	1638	2079	4158

Ityadi Tabloid (Classified Display)	Day	Rate per sq cm	Size	
Travel	Sunday	600 (including Colour)	5 x 2.8 min	5 x 5.8 max

Strip Ads in Ityadi Tabloid	Day	Rate	Size
Travel	Sunday	35000/- per Insertion Colour	5 x 23.9

TT Classified Display	Day	Rate per sq cm	Size	
Travel	Sunday	420 including Colour	5 x 2.8 min	5 x 5.8 max

TT Liner (Min : 115 Characters)	Cost/Character	Heading	Logo 1cm	Logo 2cm
Travel	4	276	175	350

*Mandatory combination of ABP and TT for Liner Ads
 *ABP - Colour Premium 15%
 *TT - Colour Premium 5%
 *5% GST to be added.

ইত্যাদি

আনন্দবাজার পত্রিকা

The Telegraph CLASSIFIED

BRIDE WANTED

১৪ কয়েকটা...
১৫ কয়েকটা...
১৬ কয়েকটা...
১৭ কয়েকটা...
১৮ কয়েকটা...
১৯ কয়েকটা...
২০ কয়েকটা...

BERANO TOUR & TRAVELS
 Ph: 0000012345
 0000054321

বক্সা রাজভাড়াওয়া জয়ন্তী-৬ দিন, ডারিংবাড়ি- ৪ রাত, সিমলিপাল- ৩ দিন, সুন্দরবন- ৩ দিন, আন্দামান- ৭ দিন। পূজোর বুকিং চলছে।

চলুন বেড়িয়ে আসি

বক্সা রাজভাড়াওয়া জয়ন্তী-৬ দিন, ডারিংবাড়ি- ৪ রাত, সিমলিপাল- ৩ দিন, সুন্দরবন- ৩ দিন, আন্দামান- ৭ দিন। পূজোর বুকিং চলছে।

BERANO TOUR & TRAVELS
 Ph: 0000012345/0000054321

Let's go for a tour

Buxa Rajabhatkhawa Jayanti- 6 days, Daringbari- 4 nights, Simlipal- 3 days, Sundarban- 3 days, Andaman- 7 days. Puja booking going on.

HOLIDAY TOUR & TRAVELS
 Ph: 0000012345/0000054321

দেখবো এবার জগৎটাকে!

ইতিহাসের মিশর, দুবাই, মারিশাস, রুপসী বাংলাদেশ, থাইল্যান্ড, মলদ্বীপ, সৌন্দর্যের চীন, অপকল্প শ্রীলঙ্কা, সাউথ আফ্রিকা ভ্রমণ করুন পছন্দের প্যাকেজে।

BERANO TOUR & TRAVELS Ph: 0000012345/0000054321

Effective from November, 2024

ABP & TT Personal

ABP & TT Personal

আনন্দবাজার পত্রিকা | The Telegraph
ইত্যাদি CLASSIFIED



Anandabazar Patrika

Liner (min. 120 characters)	Days	Cost/character	Any line alignment	Heading	Photo	Logo 1cm	Logo 2cm
Commercial	Weekdays	35	910	1820	9152	1969	3938
	Sundays	39	1014	2028	10200	2087	4175
Non-Commercial/Missing	Weekdays	15	390	780	3931		
	Sundays	16	416	832	4173		
Birth/Birthday/Appeal/Annaprasan/Upanayan/Marriage Anniversary	All days	8	208	416	2075		

CD (rate per sq cm)	Days	Cost/sq cm
Commercial	Weekdays	1275
	Sundays	1395
Non-Commercial /Missing	Weekdays	882
	Sundays	966
Birth/Birthday/Appeal/Annaprasan/Upanayan/Marriage Anniversary	All days	320

The Telegraph

Liner (min. 115 characters)	Days	Cost/character	Any line alignment	Heading	Photo	Logo 1cm	Logo 2cm
Commercial	All days	14	462	924	2877	880	1760
Non-Commercial/Missing	All days	8	184	368	1696	702	1404

CD (rate per sq cm)	Days	Cost/sq cm
Commercial	All days	400
Non-Commercial /Missing	All days	237

*ABP - Colour Premium 20%
*TT - Colour Premium 5%
*5% GST to be added.

ইত্যাদি

আনন্দবাজার পত্রিকা

The Telegraph
CLASSIFIED

Missing_Photo Liner

MISSING

Madhusudan Sen, Age-62, complexion- Dark, 5'6". Missing since 21/04/2019 from Patuli area. Anyone having any information please call: 0000012345 000000 00000000

Marriage Anniversary_Photo Liner

বিবাহবার্ষিকী

সূর্যশেখর চৌধুরী ও রুমকি চৌধুরী, আজ তোমাদের ১২-তম বিবাহবার্ষিকী। শুভেচ্ছা ও ভালোবাসা রইল। পরিবারবর্গ। 00000000

Birthday_Photo Liner

BIRTHDAY

SRIMOYEE BASU BORN- 2/5/2016
Praying to God the Almighty to shower His blessings on Srimeoyee on her Happy Birthday - Ma, Baba, Dida, Dadu 000000 00000000

Missing_Photo Liner

নিরুদ্দেশ

বারীন্দ্রনাথ ঘোষ (55) শ্যামবর্ণ, পরশে ছিল সাদা রঙের পাজামা হাফ হাতা জামা। কথা বলতে পারেন না। সন্ধান পেলে দয়া করে যোগাযোগ করুন- 0000012345 000000 00000000

Birthday_Photo Liner

জন্মদিন

শ্রীমতী বসু (ট্রিসু) আজি এই দিনে হৃদয়ের কোণে, মুছে যাক সব কান্দে। তুই ভালো থাকে জন্মদিনে, জীবনটা হোক আলো। শুভাকাঙ্ক্ষী বাবা, মা, ঠাকুরমা ও কাকা। 00000000

Marriage Anniversary_6x2

দ্বাদশ বিবাহবার্ষিকীর শুভেচ্ছা

সূর্যশেখর চৌধুরী ও রুমকি চৌধুরী
আজ তোমাদের ১২তম বিবাহবার্ষিকী
শুভেচ্ছা ও ভালোবাসা রইল। পরিবারবর্গ।



Effective from November, 2024

ABP & TT Health

ABP & TT Health

আনন্দবাজার পত্রিকা
The Telegraph
ইত্যাদি CLASSIFIED



Health Corner

(1 paid + 1 free) in ABP Ityadi Tabloid Colour	1 to 5 Insertion	6 to 10 Insertion	(1 paid + 1 free) in ABP Ityadi Tabloid Colour	1 to 5 Insertion	6 to 10 Insertion
5 X 2.8	3360	2940	5 X 11.8	8715	7665
5 X 5.8	5670	4620	5 X 14.8	10290	9240
5 X 8.8	7140	6090	5 X 23.9	23100	21000

Advertorial Main Page Rs 250/- per sqcm

ABP Liner (Min : 120 Characters)	Cost/Character	Heading	Logo 1cm	Logo 2cm
BS - Medical (Sundays)	46	2112	2150	4300
Health Liner Ads (All days)	46	1144	1831	3663

ABP Main Classified Display	Day	Rate per sq cm	Size
BS - Medical (Pg 2)	Mon to Sat	350/-	5 x 2.8 min 6 x 33 max
Health	Mon to Sat	350/- (Colour)	5 x 2.8 min 6 x 33 max

TT Classified Display	Day	Rate per sq cm
Health	Sunday	280 + 5% for Colour

TT Liner (Min : 115 Characters)	Cost/Character	Heading	Logo 1cm	Logo 2cm
BS - Medical	14	644	938	1875

*ABP - Colour Premium 20%
*TT - Colour Premium 5%
*5% GST to be added.

ইত্যাদি

আনন্দবাজার পত্রিকা

The Telegraph
CLASSIFIED

BRIDE WANTED: 28/08/24 MA English & History, Double married men, lives at Barabati. Established hardware business, man wanted for, pretty woman, graduate level. 7003098738

groom from Bankura, Das (Rajshub), working in Central Police Unit, only son, 33/5'-8", own two storied house, mutual divorce, wanted suitable bride. 8944034498

Health_5x8



শ্রবণশক্তি বাড়ান, সুস্থ থাকুন!

- ◆ আপনার প্রয়োজনমতো শ্রবণ পরীক্ষা করা হয়।
- ◆ উন্নত প্রযুক্তির শ্রবণ যন্ত্রের বিপুল সম্ভার।
- ◆ সহজ কিস্তিতে পাওয়া যায়।

20% পর্যন্ত বিশেষ ছাড়!

বিনামূল্যে শ্রবণযন্ত্র পরীক্ষার জন্য যোগাযোগ করুন 0000012345

Health Advertorial_15x4

কারো কাছে হাত পাতার দরকার কি? যদি আপনি নিজেই রোজগার করতে পারেন

কি করতে হবে? কতটা মাসের প্রচেষ্টা? কতটা মাসের প্রচেষ্টা? কতটা মাসের প্রচেষ্টা? কতটা মাসের প্রচেষ্টা?

Health_5x2

পেশির ব্যথা? হোমিও চিকিৎসাই মুক্তির উপায়

হোমিও ক্লিনিক

বিশদ জানতে যোগাযোগ করুন 0000012345 0000054321

Health_5x8

Health Advertorial_15x4

কারো কাছে হাত পাতার দরকার কি? যদি আপনি নিজেই রোজগার করতে পারেন

কি করতে হবে? কতটা মাসের প্রচেষ্টা? কতটা মাসের প্রচেষ্টা? কতটা মাসের প্রচেষ্টা? কতটা মাসের প্রচেষ্টা?

Effective from November, 2024

ABP & TT Astrology

ABP & TT Astrology

আনন্দবাজার পত্রিকা | The Telegraph CLASSIFIED



Anandabazar Patrika

Photo Liner (120 Characters Fixed) ALL DAYS - COLOUR	Rs. 4500				
Classifieds Display (Per sq cm)	1-5 ins	6-10 ins	11-20 ins	21-30 ins	31-40 ins
Astrology (All Days) (B/W)*	350	325	285	275	260
Groho Ratno (All Days) Colour	400	370	345	325	310
Astrology (Advertorial)	280				

*(20% premium on page 2 ad- only on Sundays for CD)

The Telegraph

Photo Liner (120 Characters Fixed) ALL DAYS - COLOUR	Rs. 1500		
Classifieds Display Rates (Per sq cm)			
Astrology (Weekdays) (B/W)*	145		
Astrology (Sundays) (B/W)*	3+7 @370	10+21 @325	
Astrology Advertorial (All Days)	315		

*ABP - Colour Premium 20%
 *TT - Colour Premium 5%
 *5% GST to be added.

ইত্যাদি

আনন্দবাজার পত্রিকা

The Telegraph CLASSIFIED

BRIDE WANTED

Yash 22/11 MA English & History, Double second year, lives in Barabati. Established handsome business man wanted for, pretty education, graduate level. 7003098738

Dr. Kavita Das 21/11/10 resident in Barabati, Tech. Doctor. Dr. Kavita Das is working in Barabati. She is a highly qualified doctor. She is a highly qualified doctor. She is a highly qualified doctor. 9748095081

Groom from Bankura, Das (Baishnab), working in Central Police Unit, only son, 33/5-8, own two storied house, mutual divorcee, wanted suitable bride. No 8944034498

Balino Saha smart, handsome 80/57, only son-working in MNC Bank in Kolkata, seeking for, beautiful educated suitable bride. Call me on: 9038645956

Dr. Gita Ghosh 27/11/19 B.Com. BBA, own house & car, established businessman. Wanted suitable bride, educated, suitable bride. 9433300302

Dr. Pratik Das 27/11/19 B.Com. BBA, own house & car, established businessman. Wanted suitable bride, educated, suitable bride. 9433300302

Dr. Kavita Das 21/11/10 resident in Barabati, Tech. Doctor. Dr. Kavita Das is working in Barabati. She is a highly qualified doctor. She is a highly qualified doctor. She is a highly qualified doctor. 9748095081

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Astrology_6x2

ভাগ্য ফেরান সঠিক পরামর্শে

শ্রী ভাগ্যবান শাস্ত্রী

জ্যোতিষ ও হস্তরেখা বিশারদ

বিশ্বস্ত জুয়েলার্স

সোমবার থেকে বৃহস্পতিবার - চুঁচড়া
শুক্রবার থেকে রবিবার - বারাসাত

Ph: 0000012345

Grohoratno_10x2

ভাগ্যরত্ন

হস্তরেখা, কোষ্ঠী ও রাশিচক্রের নির্ভুল বিচার, যে কোনো কঠিন সমস্যায়, সঠিক রত্ন নির্বাচনে অব্যর্থ প্রতিকারের একমাত্র ঠিকানা

বিশ্বস্ত জুয়েলার্স

Phone: 0000012345

Astrology_Photo Liner

জ্যোতিষ

জ্যোতিষ তন্ত্র জগতে ১মাত্র শ্রী ভাগ্যবান শাস্ত্রী উপকার পাওয়ার পরে প্রতিকারের মূল্য নেন। ব্যর্থ প্রেম বিবাহে বাধা চাকুরি ব্যবসা বিদ্যায় পানদর্শী। 0000012345

Astrology_6x2

ASTROLOGY

The right advice for fate

Shri Bhgyaban Shastri

Astrologer & Palmist

Biswastya Jewellers

Monday to Thursday - Chinsurah
Friday to Sunday - Barasat

Ph: 0000012345

Astrology_6x2

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Ph: 0000012345

Effective from November, 2024

ABP & TT Obituary

ABP & TT Obituary/ In Memoriam

ইত্যাদি | The Telegraph
CLASSIFIED



Anandabazar Patrika

Liner (120 Min. characters)	Cost Per Character	Line Alignment	Heading	Photo B/W	Photo Colour	Classifieds Display Per Sq Cm
Weekdays	17	390	780	3931	4717	882
Sundays	20	416	832	4173	5008	996
ABP + TT (Min. Character ABP-120 & TT-115) All Days	16+11	336+216	672+432	3809+1881	4571+1975	735+395

Classifieds Display Individual	Rate Per Sq Cm
Fixed Size 5.8cm (W) X 5cm (H)	350
ABP + TT Fixed Size 5.8cm (W) X 5cm (H)	290 + 290

The Telegraph

Liner (115 Min character)	Cost Per Character	Line Alignment	Heading	Photo B/W	Photo Colour	Classifieds Display Per Sq Cm
All days	13	299	598	3000	3150	525
ABP + TT (Min. Character ABP-120 & TT-115) All Days	16+11	336+216	672+432	3809+1881	4571+1975	735+395

*ABP - Colour Premium 20%
*TT - Colour Premium 5%
*5% GST to be added.

ইত্যাদি

আনন্দবাজার পত্রিকা

The Telegraph CLASSIFIED

BRIDE WANTED

Take 12/11 MA English & History, 3rd Floor Clerk, Double married men, born in Barisal. Established hardware business, man wanted for, pretty education, graduate level. **7003098738**

DR Kayalika Das 30/5/10 (Maiden) B. Sc. English, 3rd Floor Clerk, Double married men, born in Barisal. Established hardware business, man wanted for, pretty education, graduate level. **9748095081**

Green WB Saha 14/7/19 MA, English & History, 3rd Floor Clerk, Double married men, born in Barisal. Established hardware business, man wanted for, pretty education, graduate level. **9038645956**

BRIDE WANTED

Take 12/11 MA English & History, 3rd Floor Clerk, Double married men, born in Barisal. Established hardware business, man wanted for, pretty education, graduate level. **7003098738**

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Green WB Saha 14/7/19 MA, English & History, 3rd Floor Clerk, Double married men, born in Barisal. Established hardware business, man wanted for, pretty education, graduate level. **9038645956**

Obituary_6x2

শ্রদ্ধাঞ্জলি

বিশিষ্ট গবেষক ও পুস্তক সংগ্রাহক

শ্রীমান বৈদ্যনাথ রায়চৌধুরী

গত ২৫ এপ্রিল, ২০২৩, মঙ্গলবার প্রয়াত হয়েছেন।

তাঁর আত্মার শান্তি কামনায় ও বিনম্র শ্রদ্ধা নিবেদনে পরিবারের সদস্যবৃন্দ ও শুভাকাঙ্ক্ষী সকল।

BRIDE WANTED

Take 12/11 MA English & History, 3rd Floor Clerk, Double married men, born in Barisal. Established hardware business, man wanted for, pretty education, graduate level. **7003098738**

DR Kayalika Das 30/5/10 (Maiden) B. Sc. English, 3rd Floor Clerk, Double married men, born in Barisal. Established hardware business, man wanted for, pretty education, graduate level. **9748095081**

Green WB Saha 14/7/19 MA, English & History, 3rd Floor Clerk, Double married men, born in Barisal. Established hardware business, man wanted for, pretty education, graduate level. **9038645956**

BRIDE WANTED

Take 12/11 MA English & History, 3rd Floor Clerk, Double married men, born in Barisal. Established hardware business, man wanted for, pretty education, graduate level. **7003098738**

DR Kayalika Das 30/5/10 (Maiden) B. Sc. English, 3rd Floor Clerk, Double married men, born in Barisal. Established hardware business, man wanted for, pretty education, graduate level. **9748095081**

Green WB Saha 14/7/19 MA, English & History, 3rd Floor Clerk, Double married men, born in Barisal. Established hardware business, man wanted for, pretty education, graduate level. **9038645956**

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Effective from November, 2024

ABP & TT Automobile

ABP & TT Automobile

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ABP	Character	Heading	1 Cm Logo	2 Cm Logo
Liner (130 Min. Characters) Sunday only				
Car/2 Wheeler Purchase/Sale	26	1352	1650	3300
Bus/truck/3-wheeler, Finance				
TT	Character	Heading	1 Cm Logo	2 Cm Logo
Liner (Min. 132 character) Sunday only				
Car/2 Wheeler Purchase/Sale	23	1518	2130	4260
Bus/Truck/3-Wheeler, Finance				

Classified Display - Sunday only	Rate Per Sq Cm
ABP	500
TT	300

*ABP - Colour Premium 15%
*TT - Colour Premium 5%
*5% GST to be added.

ইত্যাদি

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ইত্যাদি | The Telegraph
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BRIDE WANTED

18 Kanyaika...
903087889
77263675

19 Kanyaika...
912376388

20 Kanyaika...
912376388

21 Kanyaika...
912376388

22 Kanyaika...
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29 Kanyaika...
912376388

30 Kanyaika...
912376388

Auto_Liner

গাড়ি

গাড়ি কেনাবেচা

Commercial TATA

Indigo ECS - Nov, 2016, permit Feb-2022. Good condition, running 77,000 KM, বিক্রয় আছে। M- 0000012345 000000

Auto_Liner

AUTOMOBILE

CAR PURCHASE SALE

COMMERCIAL TATA

Indigo ECS - Nov, 2016, permit Feb-2022. Good condition, running 77,000 KM for sale. M- 0000012345 000000

Effective from November, 2024

ABP & TT Job

ABP & TT Job

ইত্যাদি | The Telegraph CLASSIFIED



ABP Liner (Min. 130 Character)					
Nature	ABP Liner	Cost / Character	Heading P/L	Logo 1 Cm	Logo 2 Cm
Commercial	Monday To Saturday	45	2015	1870	3740
	Sunday + Karmakhetra (Single Ins)	51	2992	2965	5930
	Sunday + Karmakhetra (Double Ins)	83	2992	3565	7130
Attendant/Nurse/Aya/Driver	Monday To Saturday	22	2015	1870	3740
	Sunday (1paid+1free)	25	2992	2965	5930
Position Wanted	All Days	17	720		

ABP Classifieds Display	Day	Per Sq cm
Classified Display	Sunday In Ityadi Tabloid	750 + 15% For Colour
Classified Display	ABP Main pg 2 + Sunday in Ityadi Tabloid	750 (600 +150) 20% on 600+15% on 150 for colour
Classified Display	Sunday + Sunday	1340 + 15% for Colour
Classified Pure Display (CPD)	All Days	1075 + 20% for Colour
Position Wanted	All Days	225 + 15% for Colour for Sunday & 20% colour for weekdays

TT Liner (Min. character 115)					
Nature	TT Liner	Cost/Character	Heading P/L	Logo 1 Cm	Logo 2 Cm
Commercial	Monday to Saturday (Only Kolkata)	26	1228	812	1625
	Sunday (1 paid + 1free (All Bengal)	30	1426	1925	3850
Position Wanted	All days	8	368	*	*
Part Time Job	Monday to Saturday (Only Kolkata)	26	598	1610	3220
	Sunday (1 paid + 1 free) (All Bengal)	30	1426	1925	3850

TT Classifieds Display	Day	Rate per Sq cm
Classified Display	Sunday (1 paid + 1 free) (All Bengal)	925 + 5% for Colour
Classified Display	Monday to Saturday (Only Kolkata)	765 + 5% for Colour
Classified Display	Monday to Saturday (Kol+SB+NB)	(765 + 70 + 70) = 905 + 5% for Colour
Classified Pure Display (CPD)	Sunday (All Bengal)	925 + 5% for Colour
Classified Pure Display (CPD)	Monday to Saturday (Only Kolkata)	765 + 5% for Colour
Classified Pure Display (CPD)	Monday to Saturday (Kol+SB+NB)	(765+70+70) = 905 + 5% for Colour
Position Wanted	All Days	925 + 5% for Colour

*ABP - Colour Premium 15% (Sunday), 20% (Weekdays)
 *TT - Colour Premium 5%
 *5% GST to be added.

ইত্যাদি

আনন্দবাজার পত্রিকা

The Telegraph CLASSIFIED

BRIDE WANTED

১৪ বছর বয়সের মেয়ে, স্কুলে পড়াশুনা করে, ভালো মেয়ে, বিয়ে করতে চায়।

১৪ বছর বয়সের মেয়ে, স্কুলে পড়াশুনা করে, ভালো মেয়ে, বিয়ে করতে চায়।

Jobs_CPD_5x2

Jobs_Logo Liner

Jobs_10x2

URGENTLY REQUIRED

ASSISTANT TEACHER FOR MATH., SCIENCE, HINDI (CBSE V-X STD).

PLEASE CALL 0000012345 / 0000054321 OR MAIL YOUR CV TO urgentjobxxx@gmail.com

within 7 days.

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URGENTLY REQUIRED

ASSISTANT TEACHER FOR MATH., SCIENCE, HINDI (CBSE V-X STD).

PLEASE CALL 0000012345 / 0000054321 OR MAIL YOUR CV TO urgentjobxxx@gmail.com

within 7 days.

SALARY NEGOTIABLE

চাকরি

বিবিধ শূন্যপদ

Biology & Geography

WANTED Editor in Biology & Geography with Honours Graduate. Mail your CV with Madhyamik, HS & Graduation marksheet to xxeditor@gmail.com

নিজের কেরিয়ার গড়ুন

Two Wheeler Co.-র সাথে যুক্ত হন

নিম্নলিখিত পদগুলিতে কাজের জন্য Smart, Educated যোগ্য ব্যক্তিদের আবেদনপত্র চাওয়া হচ্ছে

Customer Relationship Executive (মহিলা): Qualification: H.S./Graduate, Basic knowledge in Word, Excel and Powerpoint

Customer Relationship Manager (মহিলা): Qualification: Graduate/Post Graduate, Six months Computer Course

Service Advisor & Floor Supervisor (পুরুষ): Qualification : Diploma in Automobiles

Sales Field Executive (পুরুষ): Driving Licence আবশ্যিক Qualification : H.S. / Graduate

Counter Sales Executive (পুরুষ ও মহিলা): Qualification : H.S./Graduate & Basic Knowledge in Computer

Data Entry Operator (পুরুষ ও মহিলা): Qualification: H.S./Graduate ও Computer এ বেসিক Knowledge আবশ্যিক

অভিজ্ঞদের প্রাধান্য দেওয়া হবে (T&C Apply)

UNIQUE TWO WHEELER

N.S. Road, Kolkata, West Bengal-000000
 Email: xxxxtwowheeler@gmail.com

Effective from November, 2024

ABP & TT Property

ABP & TT Property



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Anandabazar Patrika					
Liner (ABP - 130 Min. Characters)	Per Character	Heading	Logo 1 Cm	Logo 2 Cm	QR Code
Property (Sunday)	44	2184	4095	8190	1000
Property (Weekday + Sunday)	69	2184	4095	8190	1000
Paying Guest & Flat / House Rent / Lease - residential only	24	2184	**	**	500

Classifieds Display Per Sq Cm	Rate B/W	Rate Colour
Weekdays + Sunday	1900	15% Additional
2 Paid 1 Free! Scheme Applicable (Sunday)	1188	15% Additional

Sunday Ityadi Tabloid Special Sizes - Colour	Rate
"Front Page Strip Single Insertion 20.9 cm(W) X 8 cm(H)"	60,000
"Front Page Strip 2 Insertion 20.9 cm(W) X 8 cm(H)"	1,00,000
"Front Page Strip 3 Insertion 20.9 cm(W) X 8 cm(H)"	1,20,000

The Telegraph					
Liner (Min. Character ABP - 132)	Per Character	Heading	Logo 1 Cm	Logo 2 Cm	QR Code
Property (Sunday)	30	1150	4025	8050	700
Paying Guest & Flat Rent / Lease - residential Only	30	1150	**	**	500

Classifieds Display	Rate B/W	Rate Colour
2 Paid 1 Free! Scheme Applicable	880	5% Additional

*ABP - Colour Premium 15% (Sunday), 20% (Weekdays)
 *TT - Colour Premium 5% (All days)
 **Get any 2 district editions free on Friday (Only for Liner ad in ABP)
 ***Get 1 free publication in T2 editions on Wednesday (Both for Liner and CD in ABP & TT)
 *5% GST to be added.

ইত্যাদি

আনন্দবাজার পত্রিকা

The Telegraph CLASSIFIED

BRIDE WANTED

28 Kalyans...
 7003098738

groom from Bankura, Das (Rajshab), working in Central Police fair, only son, 33/5'-8", own two storied house, mutual divorce, wanted suitable bride.
 No 8944034498

Salony Saha smart, handsome 30/37 only non-working in MNC Bank in Kolkata seeking for, beautiful educated suitable bride.
 Come on bar, 9038645956

WB Girls Ghosh 27/7/13" 5'6" Own MBA, own house & car, established businessman. Wanted suitable bride, educated within 22-24 ideally bride.
 9433309392/ 6290603239

WB Girls Ghosh 27/7/13" 5'6" Own MBA, own house & car, established businessman. Wanted suitable bride, educated within 22-24 ideally bride.
 9433309392/ 6290603239

Property_Logo Liner

সম্পত্তি

ফ্ল্যাট কেনাবেচা

ওল্ড দীঘা

সমুদ্রের কাছে IT কলোনিতে আধুনিক কমপ্লেক্সে মনোরম Flat 7-8 Lac থেকে শুরু।
 পূজোতে পজেশন। Call: 0000000000

Property_5x2

NO GST

Bunglo type flat @ reasonable price in Rajarhat-Newtown with modern amenities
 Call: 0000012345/ 0000054321

Property_5x2

NO GST

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 Call: 0000012345/ 0000054321

Property_Logo Liner

PROPERTY

FLAT PURCHASE/SALE

Old Digha

FLAT at IT colony near Sea beach with all modern amenities starting from 7-8 lac. Possession in Puja.
 Call: 0000000000

Effective from November, 2024

ABP & TT Education

ABP & TT Education



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Education Corner in ABP Ityadi Tabloid Colour	Insertions	Rate	Insertions	Rate
	5x2.8 (1ins)	4500	5x8.8 (10 ins)	70000
5x2.8 (2 ins)	6500	5x11.8 (1 ins)	14000	
5x2.8 (10 ins)	26000	5x11.8 (2ins)	23000	
5x5.8 (1 ins)	9000	5x11.8 (10 ins)	100000	
5x5.8 (2 ins)	13000	Strip (5x23.9) (1 ins)	35000	
5x5.8 (10 ins)	52000	Strip (5x23.9) (2 ins)	65000	
5x8.8 (1 ins)	11000	Strip (5x23.9) (5ins)	140000	
5x8.8 (2 ins)	17000	Strip (5x23.9) (10 ins)	250000	

ABP Liner (Min : 130 Character)	Cost / Character	Heading	Logo 1 Cm	Logo 2 Cm
Education (1 paid + 1 free) Zonal - 2 Free*	47	2110	2270	4540

ABP Main Classified Display	Day	Rate per sq cm	Size
Education (Pg 2)	Monday to Saturday	450/- (BW)	5x2.8 min
		540/- (Colour)	5x5.8 max

TT Classified Display	Day	Rate per sq cm
Education	Sunday	250/- + 5% for Colour
	Monday to Saturday	350/- + 5% for Colour

TT Liner (Min : 115 Character)	Cost / Character	Heading	Logo 1 Cm	Logo 2 Cm
Education (1 paid + 1 free)*	24	1104	880	1760

*One + One in (Monday to Sunday)
*One ad in any two districts on Thursday
*ABP Liner : 20% extra for Colour
*TT Liner : 5% extra for Colour
*5% GST to be added.

ইত্যাদি

আনন্দবাজার পত্রিকা

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Education_Logo Liner

EDUCATION

ADMISSION NOTICE

B.Ed / M.Ed @ 4000/- PM

FROM Bengaluru & XXXXEPA affiliated college, 100% free book, Sunday class, SC/ST scholarship available. call: 0000000000

Education_Logo Liner

শিক্ষা

ভর্তির বিজ্ঞপ্তি

B.Ed / M.Ed @ 4000/- PM

বর্তমান ও WBUTTEPA স্বীকৃত কলেজ থেকে, 100% ফ্রি বই, রবিবার ক্লাস, SC/ST স্কলারশিপের সুবিধা। XXXXXX: সন্টলেক 0000000000

Education_5x2

MBBS IN ABROAD

নাসিং B.Sc GNM **চেন্নাইয়ে নাসী মেডিক্যাল কলেজে**

BDS ₹ 1.2 Lac./YEAR **B.TECH ₹ 20,000 PER ANNUM**

ABC Education 0000012345 0000054321

Education_5x2

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Nursing B.Sc GNM **Reputed Medical College at Chennai**

BDS ₹ 1.2 Lac./YEAR **B.TECH ₹ 20,000 PER ANNUM**

ABC Education 0000012345 0000054321

Education_5x8

নাসিং B.Sc GNM **চেন্নাইয়ে নাসী মেডিক্যাল কলেজে**

BDS ₹ 1.2 Lac./YEAR **B.TECH ₹ 20,000 PER ANNUM**

ABC Education 0000012345 0000054321

Education_5x8

MBBS IN ABROAD

BANGLADESH KYRGYZSTAN PHILIPPINES KAZAKHSTAN RUSSIA UZBEKISTAN

ABC Education 0000012345 0000054321

Effective from November, 2024

ABP & TT Books

ABP & TT Books

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Books Corner (1 paid + 1 free) in ABP Ityadi Tabloid Colour	1 to 5 Insertion	6 to 10 Insertion	Insertions Strip (5x23.9)	Rate
5 X 2.8	3500	3000		20000
5 X 5.8	6000	5000		
5 X 8.8	7000	6000		
5 X 11.8	8000	7000		

ABP Liner (Min : 120 Character)	Cost / Character	Heading	Logo 1 Cm	Logo 2 Cm
Books & Periodicals (All day)	33	1584	2198	4396

ABP Main Classified Display	Day	Rate per sq cm	Size
Books & Periodicals (Pg 2)	Mon to Sat	350/- (Colour)	5x2.8 min
			5x5.8 max

TT Classified Display	Day	Rate per sq cm
Books & Periodicals	Sunday	635 + 5% for Colour

*5% GST to be added. 20% extra for colour

ইত্যাদি

আনন্দবাজার পত্রিকা

The Telegraph CLASSIFIED

Books_Liner

বই

পুস্তক ও সাময়িকী

কবি লেখকদের স্বপ্নপূরণ সবুজ পাবলিকেশনে বই প্রকাশ করুন। কবিতা উৎসবে বই প্রকাশের জন্য যোগাযোগ করুন - 00000012345/0000054321

Books_Liner BOOKS

BOOKS & PERIODICALS

POET writer's dream comes true. Publish books with Sabuj Publication. Contact for book release in Kobita Utsav: 00000012345/0000054321

Books_Liner

বই

পুস্তক ও সাময়িকী

কবি লেখকদের স্বপ্নপূরণ সবুজ পাবলিকেশনে বই প্রকাশ করুন। কবিতা উৎসবে বই প্রকাশের জন্য যোগাযোগ করুন - 00000012345/0000054321

Books_Liner BOOKS

BOOKS & PERIODICALS

POET writer's dream comes true. Publish books with Sabuj Publication. Contact for book release in Kobita Utsav: 00000012345/0000054321

কবি লেখকদের স্বপ্নপূরণ

সবুজ পাবলিকেশনে

বই প্রকাশ করুন

কবি ও সুলেখকেরা স্বল্প খরচে তাঁদের বই প্রকাশের জন্য যোগাযোগ করুন 0000012345

কবিতা উৎসবে বই প্রকাশ

ABP & TT Matrimonial

ইত্যাদি | The Telegraph CLASSIFIED



Anandabazar Patrika					
Liner (120 Min Character)	Cost Per Character	Heading	Photo	QR Code	Classifieds Display Per Sq Cm
Matrimonial Sunday	44	1440	500	1000	515
Matrimonial Sunday (ABP+TT)	36+11	1248+506	450+175	1000+500	465+50
Matrimonial Sunday South Bengal	11	624	536	**	160
Matrimonial Sunday North Bengal	5	192	495	**	65
Marriage Bureau	88	4224	**	**	900

Sunday Ityadi Tabloid Special Sizes (Colour)	Rate
Quarter Page (1+1) 11.8 cm(W) X 15cm(H)	25,000
Half Page (1+1) 23.9 cm(W) X 15cm(H)	40,000
Full Page (1+1) 23.9 cm(w) X 30cm (h)	75,000

The Telegraph					
Liner (115 Min Character)	Cost Per Character	Heading	Photo	QR Code	Classifieds Display Per Sq Cm
Matrimonial Sunday	18	552	240	500	218
Matrimonial Sunday (ABP+TT)	36+11	1248+506	450+175	1000+500	465+50
Marriage Bureau	40	1840	**	**	595

*ABP - Colour Premium 20%
 *TT - Colour Premium 5%
 *5% GST to be added.

ইত্যাদি

আনন্দবাজার পত্রিকা

The Telegraph CLASSIFIED

BRIDE WANTED

EB Kayastha 29+ 5'1" Dhanu Debari BA(H) Eng. Medium Mangalik, working in IT sector fair pretty bride seeks suitable groom. 0000000000

EB Kayastha 29+ 5'1" Dhanu Debari BA(H) Eng. Medium Mangalik, working in IT sector fair pretty bride seeks suitable groom. 0000000000

EB Kayastha 29+ 5'1" Dhanu Debari BA(H) Eng. Medium Mangalik, working in IT sector fair pretty bride seeks suitable groom. 0000000000

GROOM WANTED

EB Kayastha 29+ 5'1" Dhanu Debari BA(H) Eng. Medium Mangalik, working in IT sector fair pretty bride seeks suitable groom. 0000000000

EB Kayastha 29+ 5'1" Dhanu Debari BA(H) Eng. Medium Mangalik, working in IT sector fair pretty bride seeks suitable groom. 0000000000

EB Kayastha 29+ 5'1" Dhanu Debari BA(H) Eng. Medium Mangalik, working in IT sector fair pretty bride seeks suitable groom. 0000000000

Matri_QR Code



Matri_Photo Liner



Matri_5x2

EB কায়স্থ 29+ 5'1" ধনু দেবারি BA(H) Eng. Medium মাসলিক, IT সেক্টরে কর্মরতা, "মজুমদার" ফর্সা সুশ্রী পাত্রীর জন্য সংচাঃ/বেসংচাঃ DR./ENGR. সুপ্রতিষ্ঠিত পাত্র কাম্য

Mobile: 0000000000
WhatsApp: 0000000000
E-mail: xxxx_1234@xmail.com

Matri_5x2

EB Kayastha 29+ 5'1" Dhanu Debari BA(H) Eng. Medium Mangalik, working in IT sector, "Majumder" fair pretty bride seeks Govt. employee/ Dr./Engr./established businessman groom.

Mobile: 0000000000
WhatsApp: 0000000000
E-mail: xxxx_1234@xmail.com

**ABP BURDWAN,
KATWA, KALNA
(BKBE) & ASANSOL,
DURGAPUR,
RANIGANJ (DABE)**

সংবাদ পত্র
ইত্যাদি

ABP OTHER CATEGORY

EDITION	Rate/Chr (Minimum Character 120)	Alignm ^t	Heading Charge (Per Line)/ Box Charge	Photo (BW)** Photo (Col) 20% Extra	Logo 1 CM***	Logo 2 CM****	Display (BW) Rs./sq.cm	Display (Col) Rs./sq.cm
Bardhaman, Katwa, Kalna (BKBE) (1+1 Scheme)	7	158	336	1595	203	407	132	143
Asansol-Durgapur, Raniganj (DABE) (1+1 Scheme)	10	265	528	2530	310	620	170	192
Asansol-Durgapur-Burdwan (BE) (1+1 Scheme)	11	315	624	3168	480	961	250	275

ABP ASTROLOGY PHOTO + LINER

PHOTO COL

Asansol-Durgapur-Burdwan (BE)	3	NA	NA	340	NA	NA	250	275
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OBITUARY, MEMORIAM, SHRADH, MEMORIAL SERVICE

EDITION	Display (Col) Rs./sq.cm
Asansol-Durgapur-Burdwan (DABE + BKBE)	35

ABP NOTICE

EDITION	Rate/Line (Minimum 5 Line)	Heading Charge (Per Line)/ Box Charge	Photo (BW) Photo (Col) 20% Extra	Logo 1 CM	Logo 2 CM	Display (BW) Rs./sq.cm
Bardhaman, Katwa, Kalna (BKBE) (Commercial)	65	130	660	220	440	132
Asansol-Durgapur, Raniganj (DABE) (Commercial)	105	210	1023	340	682	170
Asansol-Durgapur-Burdwan (BE) (Commercial)	130	260	1568	528	1055	180
			CLR PHOTO			CLR
Asansol-Durgapur-Burdwan (BE) (Personal)	25	130	100	250	500	30

ABP TENDER

Bardhaman, Katwa, Kalna (BKBE) (Commercial)	143	300	NA	235	473	132
Asansol-Durgapur, Raniganj (DABE) (Commercial)	225	470	NA	357	715	170

PURULIA-BANKURA (PBPE) & BIRBHUM (BMPE)



PURULIA-BANKURA (PBPE) & BIRBHUM (BMPE)

ABP OTHER CATEGORY

REGION	Rate/Chr (Minimum Character 120)	Alignment*	Heading Charge (Per Line) Box Charge	Photo (BW)** Photo (Col) 20% Extra	Logo 1 CM***	Logo 2 CM****	Display (BW) Rs./sq.cm	Display (Col) Rs./sq.cm
Purulia-Bankura (PBPE) (1+1 Scheme)	8	185	385	1595	150	300	105	120
Birbhum (BMPE) (1+1 Scheme)	7	158	336	1595	114	226	72	77
Purulia-Bankura-Birbhum (PE) (1+1 Scheme)	10	230	480	2222	270	540	170	187

ABP ASTROLOGY PHOTO + LINER

PHOTO COL

Purulia-Bankura-Birbhum (PE)	3	NA	NA	340	NA	NA	170	187
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ABP OBITUARY, MEMORIAM, SHRADH, MEMORIAL SERVICE

EDITION	Display (Col) Rs./sq.cm
Purulia-Bankura-Birbhum (PE)	35

ABP NOTICE

EDITION	Rate/ Line (Minimum & Line)	Heading Charge (Per Line)/Box Charge	Photo (BW) Photo (Col) 20% Extra	Logo 1 CM	Logo 2 CM	Display (BW) Rs./sq.cm
Purulia-Bankura (PBPE) (Commercial)	45	385	440	150	370	99
Birbhum (BMPE) (Commercial)	70	336	693	114	253	66
Purulia-Bankura-Birbhum (PE) (Commercial)	110	480	1138	270	583	137
			CLR PHOTO			CLR
Purulia-Bankura-Birbhum (PE) (Personal)	25	480	100	270	583	30

ABP TENDER

Purulia-Bankura (PBPE) (Commercial)	150	300	NA	180	360	99
Birbhum (BMPE) (Commercial)	150	300	NA	132	265	66

NADIA (NAAE) & MURSHIDABAD (MBAE)



NADIA (NAAE) & MURSHIDABAD (MBAE)

ABP OTHER CATEGORY

Region	Rate/Chr (Minimum Character 120)	Alignment*	Heading Charge (Per Line) Box Charge	Photo (BW)** Photo (Col) 20% Extra	Logo 1 CM***	Logo 2 CM****	Display (BW) Rs./sq.cm	Display (Col) Rs./sq.cm
Nadia (NAAE) (1+1 Scheme)	8	185	385	1595	150	300	90	98
Murshidabad (MBAE) (1+1 Scheme)	7	158	330	1265	205	410	130	145
Nadia- Murshidabad (AE) (1+1 Scheme)	8	185	384	2244	290	580	215	235

ABP ASTROLOGY PHOTO + LINER

PHOTO COL

Nadia- Murshidabad (AE)	3	NA	NA	340	NA	NA	215	235
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ABP OBITUARY, MEMORIAM, SHRADH, MEMORIAL SERVICE

EDITION	Display (Col) Rs./sq.cm
Nadia-Murshidabad (AE)	35

ABP NOTICE

EDITION	Rate/Line (Minimum 5 Line)	Heading Charge (Per Line) Box Charge	Photo (BW) Photo (Col) 20% Extra	Logo 1 CM	Logo 2 CM	Display (BW) Rs./sq.cm
Nadia (NAAE) (Commercial)	70	385	893	150	330	90
Murshidabad (MBAE) (Commercial)	45	330	440	205	440	130
Nadia-Murshidabad (AE) (Commercial)	100	384	990	290	693	215
			COL PHOTO			COL
Nadia-Murshidabad (AE) (Personal)	25	384	100	290	693	30

ABP TENDER

Nadia (NAAE) (Commercial)	150	300	NA	170	340	90
Murshidabad (MBAE) (Commercial)	95	190	NA	235	473	125
Nadia- Murshidabad (AE) (Commercial)	210	420	NA	357	715	215

HOWRAH-HOOGHLY (SHSE) & 24 PGS (SPSE)



ABP OTHER CATEGORY

Region	Rate/Chr. (Minimum Character 120)	Alignment*	Heading Charge (Per Line)/ Box Charge	Photo (BW)** Photo (Col) 20% Extra	Logo 1 CM***	Logo 2 CM****	Display (B/W) Rs./sq.cm	Display (Col) Rs./sq.cm
North and South 24 Pgns (SPSE) (1+1 Scheme)	8	175	370	1595	205	410	100	110
Howrah-Hooghly (SHSE) (1+1 Scheme)	8	175	370	1595	205	410	138	154
Howrah-Hooghly-N-S 24 Pgns (SE) (1+1 Scheme)	11	285	575	3168	400	800	237	260

ABP OBITUARY, MEMORIAM, SHRADH, MEMORIAL SERVICE

Edition	Display (Col) Rs./sq.cm
North and South 24 Pgns (SPSE)	35
Howrah-Hooghly (SHSE)	35

ABP NOTICE

Region	Rate/Line (Minimum 5 Line)	Heading Charge (Per Line)/ Box Charge	Photo (BW) Photo (Col) 20% Extra	Logo 1 CM	Logo 2 CM	Display (B/W) Rs./sq.cm
North and South 24 Pgns (SPSE) (Commercial)	70	370	693	205	440	100
Howrah-Hooghly (SHSE) (Commercial)	70	370	693	205	650	138
Howrah-Hooghly-N-S 24 Pgns (SE) (Commercial)	125	575	1210	440	990	237
COL PHOTO						COL
North and South 24 Pgns (SPSE) (Personal)	25	370	100	205	440	30
Howrah-Hooghly (SHSE) (Personal)	25	370	100	205	650	30

ABP TENDER

North and South 24 Pgns (SPSE) (Commercial)	150	300	NA	235	473	100
Howrah-Hooghly (SHSE) (Commercial)	150	300	NA	340	682	138
Howrah-Hooghly-N-S 24 Pgns (SE) (Commercial)	268	530	NA	522	1045	237

ABP BIRTHDAY, RICE CEREMONY, MARRIAGE ANNIVERSARY

Howrah-Hooghly (SHSE)	Display (B/W) Rs./sq.cm
	15
North and South 24 Pgns (SPSE)	Display (B/W) Rs./sq.cm
	15

WEST MEDINIPUR & JHARGRAM (MKIE) & EAST MEDINIPUR (RMIE)



WEST MEDINIPUR & JHARGRAM (MKIE) & EAST MEDINIPUR (RMIE)

ABP OTHER CATEGORY

Region	Rate/Chr (Minimum Character 120)	Alignment*	Heading Charge (Per Line)/ Box Charge	Photo (BW)** Photo (Col) 20% Extra	Logo 1 CM***	Logo 2 CM****	Display (B/W) Rs./sq.cm	Display (Col) Rs./sq.cm
West Medinipur & Jhargram (MKIE) (1+1 Scheme)	7	158	336	1595	203	406	85	95
East Medinipur (RMIE) (1+1 Scheme)	10	265	528	1500	310	620	180	200
All Medinipur (IE) (1+1 Scheme)	11	315	624	1750	480	960	235	260

ABP ASTROLOGY PHOTO + LINER

PHOTO COL

All Medinipur (IE)	3	NA	NA	340	NA	NA	235	260
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ABP OBITUARY MEMORIAM, SHRADH, MEMORIAL SERVICE

Edition	Display (Col) Rs./sq.cm
All Medinipur (IE)	35

ABP NOTICE

Edition	Rate / Line (Minimum 5 line)	Heading Charge (Per Line)/ Box Charge	Photo (BW) Photo (Col) 20% Extra	Logo 1 CM	Logo 2 CM	Display (B/W) Rs./sq.cm
West Medinipur & Jhargram (MKIE) (Commercial)	70	140	693	320	363	80
East Medinipur (RMIE) (Commercial)	45	90	440	335	670	175
All Medinipur (IE) (Commercial)	105	210	990	467	935	195
COL PHOTO						COL
All Medinipur (IE) (Personal)	25	110	100	180	NA	30

ABP TENDER

West Midnapur & Jhargram (MKIE) (Commercial)	150	300	NA	192	385	80
East Midnapur (RMIE) (Commercial)	95	190	NA	352	705	175
All Medinipur (IE) (Commercial)	210	420	NA	490	980	195

ABP BIRTHDAY, RICE CEREMONY, MARRIAGE ANNIVERSARY

All Medinipur (IE)	Display (B/W) Rs./sq.cm
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NORTH BENGAL (XCNE, XNNE, XSNE)



NORTH BENGAL (XCNE, XNNE, XSNE)

ABP OTHER CATEGORY

EDITION	Rate/Chr (Minimum Character 120)	Alignment*	Heading Charge (Per Line) Box Charge	Photo (BW)** Photo (Col) 20% Extra	Logo 1 CM***	Logo 2 CM****	Display (B/W) Rs./sq.cm	Display (Col) Rs./sq.cm
ABP-Siliguri-Jalpaiguri (XCNE) (1+1 Scheme)	5	120	250	924	118	237	132	143
ABP-Maldah & Dinajpur (XSNE) (1+1 Scheme)	5	120	250	924	118	237	132	143
ABP-Cooch Behar & Alipurduar (XNNE) (1+1 Scheme)	5	120	250	924	118	237	132	143
North Bengal (XCNE, XNNE, XSNE) (1+1 Scheme)	7	185	380	1595	250	500	224	255

ABP ASTROLOGY PHOTO + LINER

PHOTO COL

North Bengal (XCNE, XNNE, XSNE)	3	NA	NA	340	NA	NA	224	255
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ABP OBITUARY MEMORIAM, SHRADH, MEMORIAL SERVICE

EDITION	Display (Col) Rs./sq.cm
North Bengal (XCNE, XNNE, XSNE)	35

ABP NOTICE

EDITION	Rate/Line (Minimum 5 Line)	Heading Charge (Per Line) Box Charge	Photo (BW) Photo (Col) 20% Extra	Logo 1 CM	Logo 2 CM	Display (B/W) Rs./sq.cm
North Bengal (XCNE, XNNE, XSNE) (Commercial)	90	380	1139	250	500	200
COL PHOTO						COL
North Bengal (XCNE, XNNE, XSNE) (Personal)	25	200	100	200	400	30

ABP TENDER

North Bengal (XCNE, XNNE, XSNE) (Commercial)	175	225	NA	550	1100	200
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ABP BIRTHDAY, RICE CEREMONY, MARRIAGE ANNIVERSARY

North Bengal (NB)	Display (B/W) Rs./sq.cm
	15

The Telegraph CLASSIFIED

TT OTHER CATEGORY

Region	Rate/Chr (Minimum Character 120)	Alignment	Heading Charge (Per Line)/ Box Charge	Photo (BW) Photo (Col) 5% Extra	Logo 1 CM	Logo 2 CM	Display (B/W) Rs./sq.cm	Display (Col) Rs./sq.cm
North Bengal (NB)	6	120	150	835	190	380	70	(+)5%
South Bengal (SB)	6	120	150	835	190	380	70	(+)5%

TT NOTICE

Region	Rate/Line (Minimum 5 Line)	Heading Charge (Per Line)/ Box Charge	Photo (BW) Photo (Col) 5% Extra	Logo 1 CM	Logo 2 CM	Display (B/W) Rs./sq.cm
North Bengal (NB)	42	84	850	500	1000	65
South Bengal (SB)	24	48	425	220	440	70

TT TENDER

Region	Rate/Line (Minimum 5 Line)	Heading Charge (Per Line)/ Box Charge	Photo (BW) Photo (Col) 5% Extra	Logo 1 CM	Logo 2 CM	Display (B/W) Rs./sq.cm
North Bengal (NB)	80	160	NA	490	980	180
South Bengal (SB)	58	104	NA	220	440	258

আনন্দবাজার পত্রিকা

ইত্যাদি

Rate for Strip ad in PWP | Business, Real Estate, Education, Health

PWP Region Size and Rate (Scheme 2 Paid + 1 Free)

EDITION	CODE	20.9 x 6 cm (7 column)	26.9 x 6 cm (9 column)
Asansol - Durgapur	DABE	3600	4800
Krishi - Burdwan	BKBE	3600	4800
Burdwan District	BE	7200	9600
Bankura - Purulia	PBPE	4200	6000
Birbhum	BMPE	3600	5400
Bankura + Birbhum + Purulia	PE	7800	11400
Midnapore - Kharagpur	MKIE	3600	4800
Rest of Midnapur	RMIE	4200	4800
All Midnapore	IE	7800	9600
Nadia	NAAE	2400	3600
Murshidabad	MBAE	2400	3600
Nadia + Murshidabad	AE	4800	7200
Siliguri - Jalpaiguri	XXNL	2000	2500
Cooch Behar, Alipurduar			
Malda - Balurghat	XXNE	1500	2000
North Bengal	NE	3500	4500
North and South 24 Pdns	SPSE	4000	6000
Howrah - Hooghly	SHSE	5000	7000

আনন্দবাজার পত্রিকা

ইত্যাদি

Rate for Strip ad in PWP | Business, Real Estate, Education, Health

Existing Size and Rate (Scheme 1 paid + 1 free)

PWP Region Edition	CODE	2.8 x 5 cm	5.8 x 5 cm	8.8 x 5 cm
Asansol - Durgapur	DABE	1000	1500	2000
Krishi - Burdwan	BKBE	750	1200	1500
Burdwan District	BE	1950	2700	3500
Bankura - Purulia	PBPE	650	800	1000
Birbhum	BMPE	650	800	1000
Bankura + Birbhum + Purulia	PE	1300	1600	2000
Midnapore - Kharagpur	MKIE	1000	1500	2000
Rest of Midnapur	RMIE	1000	1500	2000
All Midnapore	IE	2000	3000	4000
Nadia	NAAE	800	1000	1200
Murshidabad	MBAE	800	1000	1200
Nadia + Murshidabad	AE	1600	2000	2400
Siliguri - Jalpaiguri	XXNL	750	1150	1400
Cooch Behar, Alipurduar				
Malda - Balurghat	XXNE	600	700	900
North Bengal	NE	1350	1850	2300
North and South 24 Pdns	SPSE	700	1000	1400
Howrah - Hooghly	SHSE	900	1400	1900

ABP & TT Terms & Conditions



- Minimum number of characters chargeable per advertisement are as given:

Categories	Min. no. of characters		
	ABP Main	ABP Zonal	TT Main/Zonals
Matrimonial	120	120	115
Jobs	130		115
Education	130		115
Property	130		132
Business	130		115
Holidaying	130		115
Astrology	120		115

Categories	Min. no. of characters		
	ABP Main	ABP Zonal	TT Main/Zonals
Automobile	130	120	132
Books	130		115
Commercial	120		115
Non Commercial (Personal ads)	120		115
Health	130		115
CSP-Business in T2			110

- For advertisements being charged on 'per - line basis', the min. no. of lines for Anandabazar Patrika and The Telegraph is 5 (Change of Name, Lost & Found, Notice related, Tender)
- Minimum size for Classified Display advertisement is 14 sq.cm. (5 cm (h) x 2.8 cm (w)). Maximum height for 2 column advertisements is 10 cm and for 3 or more column advertisements it is 6 cm
- To avail of the combination rate facility, the content and size (in case of display) of the advertisement should be same and all the advertisements will have to be booked together in the same Release Order/Form.
- Minimum size of Advertisements will be 6 cm (height) x 11.6 cm (width) (With maximum size: 15 cm (height) x 11.6 cm (width)). "ADVT" will be written at the top left/right corner of the article
- For advertisements with a Box Number, a fixed charge is applicable for the advertisement plus Rs.35.00 will be charged for replies collected from our office counter or Rs.65.00 will be charged for replies to be sent to the advertiser or an additional Rs. 600.00 will be charged for forwarding the replies outside India. Box replies for Situation Vacant ads in Anandabazar Patrika or a combination ad are to be collected from the office counter only
- For giving photographs in regular classified columns the size would be 2.8 cm width and 3.25 cm height. For such photographs a fixed charge is applicable
- Premium for Tick, Heart, Bullet, Telephone, Screens and Spot Colour are as follows:
For ABP-Tick, Heart, Bullet, Telephone 15%, Colour 20% or 15% (depending on the category) Screens 25%
For TT- Tick, Heart, Bullet, Telephone 5%, Colour 5%
- Bold headings will be a maximum of 5 lines and a fixed charge will be applicable
- Premium is applicable for fixed positions in all classifications, (except Matrimonial). Premium applicable is as follows:
ABP- 1st-50%, 2nd-40%, 3rd-30%, 4th-20%, 5th-10%
TT- 1st-50%, 2nd-40%, 3rd-30%, 4th-20%, 5th-10%
- The rest of the ads will be scheduled on a "first booked first scheduled" basis.
- In case of any rate revision, revised rates will be applicable with immediate effect
- Height of logo may be either 1cm or 2 cm for which a fixed charge is applicable
- To avail the slab rates, bookings will have to be sent vide a single RO. A maximum leeway of three insertions will be given, failing which the future releases will start at the first slab.
- Slab rate will be applicable on reducing slab basis except for Udyog (in ABP), Grohastna (in ABP) (last slab rate applicable)
- The size of Classified Display ads in slabs must be of the same size
- In case of combination ads, cancellation will be permitted only within the deadline for cancelling the first ad. Deadline for cancelling any ad on weekdays is 3 pm on the day prior to publication. For ads to be published on a Sunday, cancellation deadline is Friday 5.30 pm
- If there is any intermediate rate change, new rates as per the prevalent slabs will be applicable
- Left / center / right aligned lines will be allowed only for Tender, Notice and Personal ads (for eg. Marriage Anniversary, Birth, Birthday, Death, Missing etc.)
- Anandabazar Patrika (main) + The Telegraph (main) - 10% combination discount; Gori (ABP) + Automobile (TT) - 22% combination discount (for certain categories-Name Change, Matrimonial, Death Related mentioned in rate card combined rates are applicable instead of combined discount)
- Minimum size for astrology in ABP & TT is 6 cm (height) x 5.8 cm (width)
- Fixed size for Classified Display under Death Related (Individual) category (on all days) is 5 cm (height) x 5.8cm (width) with special rate
- No particular position or page is guaranteed unless premium is paid for the same
- You need to send a material instruction for repeat of material
- Bills will automatically be raised by the system on the basis of the release order. In case the cancellation and/or the material is not received within the scheduled time
- For certain category of ads supporting documents are mandatory to place the ad